

CALL TO ACTION!

*There is simply no faster,
more cost-effective way
to reach voters than
with automated calls.*

Some may find
automated calls
a bit annoying.
The reality is that
THESE CALLS WIN VOTES
and are credited for the
deciding victory in thousands
of campaigns. That's why
successful advocates and
politicians use it.

Simply the most
effective way to
reach the voter!



Metropolitan Technologies, Inc.
411 Meeting Street, Suite 1305
Charleston, SC 29403-6298

PACs • Advocacy Groups • Candidates

Political Telebroadcasting

**Metrotec's
automated messaging
is simply the fastest
and most cost-effective way
to reach voters.**



ADVANCED TELEPHONE MESSAGING SERVICES

Metropolitan Technologies, Inc. • Charleston, SC

1-800-801-8311

www.metrotecvox.com

Email: metrotec@metrotecvox.com



*Make an impact
using the telephone
to deliver your message –
from a few hundred
to millions of calls
per day!*

Since 1991, **Metrotec** has established itself as an industry leader in *telebroadcasting* — the computerized dialing of targeted telephone numbers to deliver a pre-recorded message to a live-answer recipient or answering machine.

Metrotec effectively provides inbound and outbound communications solutions for many PACs, advocacy groups, political campaigns, schools, churches, and membership organizations.

Each client has a special need — a special audience to reach. **Metrotec** expertly assists all clients to develop the right strategy... the right demographics... anytime... anywhere.

*Call us and we'll tell you our success stories.
We'll even produce a FREE demo for you!*



The Most Powerful Sound in the World... ...a *ringing* telephone. It stops people and demands attention. It's been well established that telebroadcasting provides the needed edge in close political campaigns. It can also rally the troops, prompt a call to action, and influence legislative votes. Radio, TV, and direct mail are time-consuming, expensive to produce, and provide nowhere near the impact of a telephone call. A telebroadcast message can be produced and delivered in minutes — and each message is delivered perfectly.

Our service can transfer voters directly to their legislator's office by pressing "1" or with a voice response. Imagine a flood of live calls by real voters to tell legislators what they think about upcoming bills.



- *Advocacy and grassroots lobbying*
- *Recruit volunteers*
- *Poll voters*
- *Get out the vote (GOTV)*
- *Communicate with constituents*
- *Respond quickly to an opponent or event*
- *Create immediate name recognition*
- *Use celebrity voices or local residents*

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Call today for a free quote and a free demo!

1 800 801 8311

Fax 843 958 9498

Email: metrotec@metrotecvox.com

Web site: www.metrotecvox.com



How It Works

We'll patch you into our message center over the phone to record your message. It can literally be delivered in minutes!

Calls may be message-delivery only, to answering machines only, or may include any combination of interactive

responses for polling surveys, and opinion research. These include transfers to legislative offices or live attendants, multiple language choices, touch-tone and voice responses. Message lengths are typically under 30 seconds, and are produced over the phone — or may be studio produced.

Pricing

The cost of Metrotec telebroadcasting projects are based on a variety of parameters such as length of call, number and frequency of calls, response requirements, list procurement, etc. We guarantee our prices are competitive and well below the direct mail alternative. Call us today with the specifics of your campaign and we will quickly arrange for a FREE telebroadcast demo using your message.

- *Qualifies for Congressional Franking*
- *Below direct mail costs*
- *No equipment to buy*



Stay in touch with constituents on important issues.

Call Metrotec TODAY!